

**2016 POLITICAL FALL SPENDING  
WITHI-POL-GREGG FOR GOVERNOR - DEMOCRAT**

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
858743	5/5-5/9	15	\$ 3,150.00	\$ 472.50	\$ 2,677.50		\$ 2,677.50	\$ 2,677.50	-	64529
859992	5/10-5/16	34	\$ 6,010.00	\$ 901.50	\$ 5,108.50		\$ 5,108.50	\$ 5,916.00	807.50	64591
863121	5/17-5/23	23	\$ 3,550.00	\$ 532.50	\$ 3,017.50		\$ 3,017.50	\$ 3,017.50	-	64698
866490	5/24-5/30	17	\$ 2,855.00	\$ 428.25	\$ 2,426.75		\$ 2,426.75	\$ 2,426.75	-	credit carr
859533	5/31-6/6	19	\$ 6,230.00	\$ 934.50	\$ 5,295.50		\$ 5,295.50	\$ 5,295.50	-	credit carr
873790	6/7-6/13	12	\$ 5,050.00	\$ 757.50	\$ 4,292.50		\$ 4,292.50	\$ 4,292.50	-	credit carr
874470	6/8-6/13	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50	-	credit carr
877373	6/14-6/20	18	\$ 7,350.00	\$ 1,102.50	\$ 6,247.50		\$ 6,247.50	\$ 6,247.50	-	credit carr
877387	6/14-6/20	32	\$ 6,430.00	\$ 964.50	\$ 5,465.50		\$ 5,465.50	\$ 5,465.50	-	credit carr
881558	6/21-6/27	18	\$ 3,380.00	\$ 507.00	\$ 2,873.00		\$ 2,873.00	\$ 2,873.00	-	credit carr
892963	6/28-7/4	21	\$ 3,980.00	\$ 597.00	\$ 3,383.00		\$ 3,383.00	\$ 3,383.00	-	credit carr
896567	7/5-7/11	59	\$ 11,360.00	\$ 1,704.00	\$ 9,656.00		\$ 9,656.00	\$ 9,656.00	-	credit carr
<b>TOTALS</b>			<b>\$ 65,775.00</b>	<b>\$ 9,866.25</b>	<b>\$ 55,908.75</b>		<b>\$ 55,908.75</b>	<b>\$ 56,716.25</b>		



**WTHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

# CONTRACT

<u>Contract / Revision</u> 896567 /		<u>Alt Order #</u> 25238558
<u>Product</u> Political		
<u>Contract Dates</u> 07/05/16 - 07/11/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Gregg for Governor (D)		<u>Original Date / Revision</u> 06/29/16 / 06/30/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 9915780	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN5252/SP2893/TO824		<u>Advertiser Ref</u>

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	07/05/16	07/11/16	CBS This Morning	7a-9a		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	-1111--				4	\$100.00				
	Week:	07/11/16	07/17/16	1-----				1	\$100.00				
N 2	WTHI	07/05/16	07/11/16	News 10 M-F	6a-7a		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	-1111--				4	\$150.00				
	Week:	07/11/16	07/17/16	1-----				1	\$150.00				
N 3	WTHI	07/05/16	07/11/16	News 10 M-F	530a-6a		:30				NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	-11-1--				3	\$100.00				
	Week:	07/11/16	07/17/16	1-----				1	\$100.00				
N 4	WTHI	07/06/16	07/11/16	M-F 9a-10a	9a-10a		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	--111--				3	\$60.00				
	Week:	07/11/16	07/17/16	1-----				1	\$60.00				
N 5	WTHI	07/05/16	07/11/16	News 10 Midday	12p-1230p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	-1-11--				3	\$200.00				
	Week:	07/11/16	07/17/16	1-----				1	\$200.00				
N 6	WTHI	07/05/16	07/11/16	Price is Right	11a-12p		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	-1-11--				3	\$250.00				
	Week:	07/11/16	07/17/16	1-----				1	\$250.00				
N 7	WTHI	07/06/16	07/11/16	M-F 4p-5p	4p-5p		:30				NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	--11---				2	\$100.00				
	Week:	07/11/16	07/17/16	1-----				1	\$100.00				
N 8	WTHI	07/10/16	07/10/16	News 10 at 6p Su	6p-630p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	07/04/16	07/10/16	-----S				1	\$225.00				
N 9	WTHI	07/05/16	07/11/16	News 10 at 6p	6p-630p		:30				NM	5	\$2,500.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 896567 /		<u>Alt Order #</u> 25238558
<u>Contract Dates</u> 07/05/16 - 07/11/16	<u>Product</u> Political	<u>Estimate #</u>
<u>Advertiser</u> POL/Gregg for Governor		<u>Original Date / Revision</u> 06/29/16 / 06/30/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-1111--				4	\$500.00				
Week:		07/11/16	07/17/16	1-----				1	\$500.00				
N 10	WTHI	07/05/16	07/07/16	News 10 at 5p 5-530p	5-530p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-111---				3	\$250.00				
N 11	WTHI	07/09/16	07/09/16	CBS This Morning Sa	9a-11a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-----S-				1	\$85.00				
N 12	WTHI	07/10/16	07/10/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-----S				1	\$150.00				
N 13	WTHI	07/06/16	07/11/16	Daytime Afternoon Rotator	1230p-3p		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	--111--				3	\$120.00				
Week:		07/11/16	07/17/16	1-----				1	\$120.00				
N 14	WTHI	07/06/16	07/11/16	The Talk	2p-3p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	--11---				2	\$90.00				
Week:		07/11/16	07/17/16	1-----				1	\$90.00				
N 15	WTHI	07/06/16	07/11/16	M-F 530p-6p	530p-6p		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	--11---				2	\$130.00				
Week:		07/11/16	07/17/16	1-----				1	\$130.00				
N 16	WTHI	07/05/16	07/08/16	M-F 3p-4p	3p-4p		:30				NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-1-11--				3	\$90.00				
N 17	WTHI	07/09/16	07/09/16	News 10 at 6p Sa	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-----S-				1	\$200.00				
N 18	WTHI	07/06/16	07/11/16	M-F 730p-8p	730p-8p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	--1-1--				2	\$250.00				
Week:		07/11/16	07/17/16	1-----				1	\$250.00				
N 19	WTHI	07/05/16	07/05/16	Tue Hour 2	9p-10p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-T-----				1	\$600.00				
N 20	WTHI	07/10/16	07/10/16	Sun Hour 1	7p-8p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/04/16	07/10/16	-----S				1	\$700.00				
Totals												59	\$11,360.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/11/16	59	\$11,360.00	(\$1,704.00)	\$9,656.00
<b>Totals</b>	<b>59</b>	<b>\$11,360.00</b>	<b>(\$1,704.00)</b>	<b>\$9,656.00</b>

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<u>Contract / Revision</u> 896567 /		<u>Alt Order #</u> 25238558
<u>Contract Dates</u> 07/05/16 - 07/11/16	<u>Product</u> Political	<u>Estimate #</u>
<u>Advertiser</u> POL/Gregg for Governor		<u>Original Date / Revision</u> 06/29/16 / 06/30/16

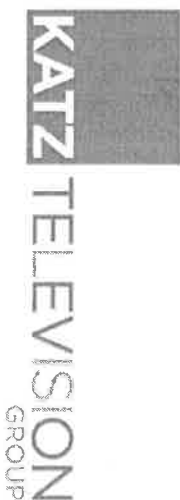
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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8916567



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25238558	<b>Changes as of:</b> 6/29/2016 at 11:44 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 755/765/4723	<b>Flight:</b> 7/5/16 - 7/11/16	<b>Total \$:</b> \$11,360.00
<b>Agency:</b> BUYING TIME, LLC	<b>Advertiser:</b> Gregg IN Governor	<b>Total Spots:</b> 59
650 Massachusetts Ave NW Suite 210 Washington, DC 20001	<b>Product:</b> Political	<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 5172545	<b>Buyer:</b> Herrick, Cathie	<b>Total GRP:</b>
<b>Salesperson:</b> BEN WILMETH	202-872-5880	<b>Separation:</b>
<b>Primary Demo:</b> Adults 35+	<b>Con Type:</b> POLITICAL/NOTE	
<b>Assistant:</b> BEN WILMETH	202-872-5880	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/5 - 7/11							Total Spots	Total \$	CPP	GRP
							7/5	7/6	7/7	7/8	7/9	7/10	7/11				
1	Tu-F,M 7a-9a		CBS This Morning	\$100.00	0	30	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
REV+2	Tu-F,M 6a-7a		News 10 WTHI	\$150.00	0	30	1	0	1	1	0	0	1	5	\$750.00	\$0.00	0.0
3	Tu-F,M 5:30a-6a		News 10 WTHI	\$100.00	0	30	1	1	0	1	0	0	1	4	\$400.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live! With Kelly	\$60.00	0	30	0	1	1	1	0	0	1	4	\$240.00	\$0.00	0.0
5	Tu-F,M 12n-12:30p		News 10 WTHI	\$200.00	0	30	1	0	1	1	0	0	1	4	\$800.00	\$0.00	0.0
6	Tu-F,M 11a-12n		Price Is Right	\$250.00	0	30	1	0	1	1	0	0	1	4	\$1,000.00	\$0.00	0.0
7	Tu-F,M 4p-5p		Ellen Degeneres	\$100.00	0	30	0	1	1	0	0	0	1	3	\$300.00	\$0.00	0.0
8	Su 6p-6:30p		News 10 WTHI	\$225.00	0	30	0	0	0	0	0	1	0	1	\$225.00	\$0.00	0.0
9	Tu-F,M 6p-6:30p		News 10 WTHI	\$500.00	0	30	1	1	1	1	0	0	1	5	\$2,500.00	\$0.00	0.0
10	Tu-F,M 5p-5:30p		News 10 WTHI	\$250.00	0	30	1	1	1	0	0	0	0	3	\$750.00	\$0.00	0.0
11	Sa 9a-11a		CBS This Morning Saturday	\$85.00	0	30	0	0	0	0	1	0	0	1	\$85.00	\$0.00	0.0
12	Su 9a-10:30a		CBS News Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
13	Tu-F,M 12:30p-2p		CBS Soap Rotation	\$120.00	0	30	0	1	1	1	0	0	1	4	\$480.00	\$0.00	0.0
14	Tu-F,M 2p-3p		The Talk	\$90.00	0	30	0	1	1	0	0	0	1	3	\$270.00	\$0.00	0.0
15	Tu-F,M 5:30p-6p		Inside Edition	\$130.00	0	30	0	1	1	0	0	0	1	3	\$390.00	\$0.00	0.0
16	Tu-F,M 3p-4p		Doctors	\$90.00	0	30	1	0	1	1	0	0	0	3	\$270.00	\$0.00	0.0
17	Sa 6p-6:30p		News 10 WTHI	\$200.00	0	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
18	Tu-F,M 7:30p-8p		Family Feud	\$250.00	0	30	0	1	0	1	0	0	1	3	\$750.00	\$0.00	0.0
19	Tu 9p-10p		ZOO	\$600.00	0	30	1	0	0	0	0	0	0	1	\$600.00	\$0.00	0.0
20	Su 7p-8p		60 Minutes-CBS	\$700.00	0	30	0	0	0	0	0	1	0	1	\$700.00	\$0.00	0.0
CAN 21	2p-6:30p		GBS Co#	\$150.00	0	30	0	0	0	0	0	4	0	4	\$150.00	\$0.00	0.0
TOTALS:							9	11	12	10	2	3	12	59	\$11,360.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25238558

CPE: 755/765/4723

Agency: BUYING TIME, LLC

650 Massachusetts  
Ave NW  
Suite 210  
Washington, DC 20001

Suite 210

Washington, DC 20001

Changes as of: 6/29/2016 at 11:44 AM

Flight: 7/5/16 - 7/11/16

Advertiser: Gregg IN Governor

Product: Political

Agency Order #: 5172545

Buyer: Herrick, Cathie

Salesperson: BEN WILMETH

202-872-5880

Version: Highlighting Revision 1

Station: WTHI

Market: Terre Haute

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: BEN WILMETH

202-872-5880

Total \$: \$11,360.00

Total Spots: 59

Total CPP: \$0.00

Total GRP:

Separation:

Special  
Instructions

### Competitive Information

Market Budget: \$18,323

WTHI Share: 62%

Comment:

ETHI: 6%

WAWV: 5%

WTWO: 27%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	59	\$11,360.00	N/A	0.0

### Monthly Summary

Month	Spots	Dollars
2016-Jul	59	\$11,360.00
Total	59	\$11,360.00

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/29/16 11:44 AM	BEN WILMETH	Revised			\$0	\$11,360.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$11,360.00, Comments
New	6/29/16 11:44 AM	BEN WILMETH	New	59		\$11,360.00	\$11,360.00	from to New Order - Gregg/Gov. 2 buylines added or modified.

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 2016
------------------------------	-------------------

I, Buying Time, LLC,  
 being/on behalf of: Gregg for Indiana,  
 a legally qualified candidate of the Democrat  
 political party for the office of: Governor  
 in the General  
 election to be held on: November 8, 2016  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

**Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244**

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**Mike Claytor**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

**4/25/2015**

**Date**

**Signature**

***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**